

COOLER MARKETS



The Next Evolution of Micro Markets

Experience and operate a complete bundled cooler market solution connected to the ongoing suite of services supported the AVS Connect in-house team.

- CoolBlu Coolers with a POS Terminal
- Wired & Wireless Communication Options
- Full Suite of Networking Services & Reporting



Flexible

The AVS Cooler Market is flexible, providing customers with “customizable options” to build a Cooler Market specific to their needs.



Expandability

The ability to add more coolers or freezers onto the initial AVS Cooler Market Solution with the use of one POS device.



Upgradability

For customers using “telemetry only”, the ability to upgrade to a full AVS Cooler Market Solution by adding a POS terminal and the associated service.



Future-Proofing

Allows an operator to purchase an AVS Cooler Market Solution today knowing they have the flexibility to modify, expand or upgrade in the future.



Cooler Market Features

- Point of Sale Services (products, pricing, taxes)
- Credit and debit card processing services with weekly ACH
- Prepaid and Loyalty Services
- Sales Reporting and Accounting and Reconciliation Services
- Inventory Management and Product Replenishment Services
- Machine Health Telemetry Services
- Data Integration with VMS Systems

The Benefits for Operators

Just like micro markets did when replacing vending machines, the AVS Connect cooler market solution should increase sales between 30% to 100% in small to medium accounts.

Better Consumer Experience—Bring more customers to a cooler market in comparison to a vending machine, customers are also more likely to spend more money per transaction

Expand Product Offerings—Food products drive more sales, and with a cooler market, you are able to offer more food and beverage options

Promotions/Rewards—Ability to offer customers promotional offers and loyalty reward to maintain repeat business

Manage Remotely—Ability to remotely manage your business by tracking sales and inventory so that you know when the machine needs to be refilled

Lower Service Costs—With fewer moving parts, cooler markets require much lower annual repair and servicing parts.

Comparison of Key Product Features—Cooler Markets vs. Vending Machines Comparing a 2-Door Cooler Market to a Beverage Vending Machine and Snack Vending Machine	AVS Cooler Markets	Vending Machines
Cost of New Equipment	\$6,500	\$12,000+
Ability to add unique food products to existing snacks & beverages?	✓	✗
Ability to charge sales tax?	✓	✗
Ability to remotely manage product pricing?	✓	✗
Which will have a higher annual machine maintenance/repair costs?	✗	✓
Ability to offer an enhanced consumer experience?	✓	✗
Ability to accept credit-debit cards?	✓	✓
Ability to accept cash?	✗	✓
Which provides a higher product capacity?	✓	✗